**SUBJECT:**

**Staff Improvement – why I should attend The National DevOps Conference**

STARTS:

**I understand that our company faces challenges in many areas and we are looking for ways to maximise our ROI in those areas.**

**That being said, I hope you will consider my request to attend The National DevOps Conference, to further my professional development and add long-term value to \*your company here.**

**The National DevOps Conference is the essential yearly event for all DevOps professionals. Taking place over two learning-packed days, the conference is ideal for anyone aligned with DevOps practices. It's a fantastic opportunity to network, learn, share advice and keep up-to-date with the latest industry trends – essential for staff improvement.**

***Staff improvement, inspiration and learning leads to company improvement.***

**For myself, sessions built around high-level testing, QA topics and practical solutions will make this conference extremely valuable. You can see the complete schedule online at the website** [*DevOpsEvent.com*](http://www.devopsonline.co.uk/national-devops-conference/)**, so please take a moment to consider the programme and we can discuss which elements** relate directly to my job role and those that **will benefit our company the most.**

**Summary of benefits:**

**- This conference is a small investment in time/money but a large one in empowering myself and others involved in DevOps to do even more**

**- The sessions will provide me with increased knowledge of best practices within our industry, and this knowledge will enable me to handle projects and/or clients with greater skill, professionalism and confidence, which will reflect favourably on the company**

**- I will also be able to pass on information and learnings to co-workers. I’ll gladly give a presentation or report on what I have learned afterwards!**

**Thank you for considering my request. If I’m able to attend, I think you and I will both find this was an extremely worthwhile investment.**

If you need any additional information to help us get approval, I'll be happy to provide.

Kind regards,

**\*your name here**

ENDS: